

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 56989

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222 KDKA-TV AND

32354	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	341318	ADVERTISER (OR AGENCY AND ADVERTISER)	<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	LUC MEDIA			DCCC / CRITZ FOR CONGRESS	
AND	25 Whitlock Pl SW Ste 201			430 S Capitol St SE	
ADDRESS	Marietta	GA	30064-3142	Washington DC 20003-4024	
	USA			USA	
CONTACT	AMY MILLS			PRODUCTDCCC/MARK CRITZ 10/15	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	2465	PRODUCT CODE 1310	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/15/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE EMTIBLE PAID FOR BY DCCC/CRITZ MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	M	1	05:58A	07:00A	30S	10/15/12-10/15/12	THIS MORNING 6-7AM	1	625.00	625.00
LUR:20 MIN SEP										
2	M	1	05:00P	05:30P	30S	10/15/12-10/15/12	5-530PM NEWS	1	850.00	850.00
LUR:20 MIN SEP										
3	M	1	06:30P	07:00P	30S	10/15/12-10/15/12	M-F 630PM NEWS	1	950.00	950.00
LUR:20 MIN SEP										
4	M	1	10:58A	11:58A	30S	10/15/12-10/15/12	PRICE IS RIGHT	1	550.00	550.00
LUR:20 MIN SEP										
5	M	1	02:58P	03:58P	30S	10/15/12-10/15/12	DR. PHIL	1	350.00	350.00
LUR:20 MIN SEP										
6	M	1	11:35P	12:37A	30S	10/15/12-10/15/12	11:35P-12:37A - LETTERMAN	1	550.00	550.00
LUR:20 MIN SEP										
Total Contract:								6		3875.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						3875.00	.00	.00	3875.00	
GRAND TOTAL									3875.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION